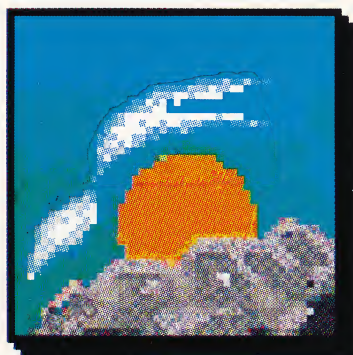


This
picture
is your
thousand
words . . .



Why can't my Macintosh remember?

"Does this seem familiar?"

"He called me from his car phone and left this message in my voice mail: 'John, this is John. I'm at the agency on the coast. I need more information on the Knight Stand project. Overnight it to me! Bye.' I had just sent John on "the coast" a letter and I needed the address that was on it, not his normal one in the database. So I opened the Correspondence Folder. Hmm, I didn't put it here. Sales Folder? Not there either. Archives? Oh well, I'll let DiskTop Find it. Now, what did I name it, "letter" something? Find. Too many "letters." Okay, find *everything* I created since last Friday. Ah! There it is ... how'd it get in the System Folder? Oh well. Now I've got to put the Knight Stand project together ..."

Hide and Seek?

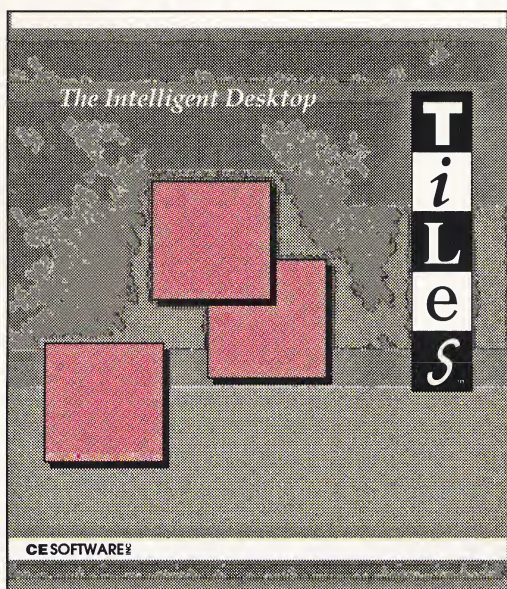
It seems that we have to remember stuff for our computers. Why must we remember where an application is or what disk a document is on? Sure, computers can sort, find, collate, spindle and fold. But why must you "show" your Macintosh® where files are that you want to use.

If you just used a document, why can't the Macintosh remember what you just did so you don't have to search through megabytes of things. Do you really care *where* a document is when you just want to *use* it?

Automatic Organization

Tiles remembers for you. That's why we call it "the intelligent desktop." Tiles offers instant access to things you just used and things you use all the time.

It doesn't require any additional brain power to learn. In fact, you can unlearn and forget a whole lot of information that you used to have to remember.



Tiles remembers what you do.

“What’s a Tile?”

Tiles are small squares that do things for you when you click on them. There are four types of Tiles. Application Tiles, Document Tiles, QuickKey™ Tiles and Project Tiles. As you’ll see, Project Tiles are the most powerful type of Tile.



“How do I use them?”

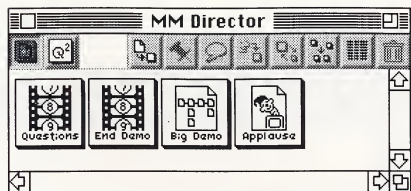
Although there are four kinds of Tiles, they all look and act the same. To use a Tile simply double click on the Tile and the action that it performs will happen.

For example, to use Amazing Paint all you have to do is double click on the Amazing Paint Tile. Amazing Paint will load. You don’t have to remember where the program was located on your hard drive. Tiles keeps track of that for you.

“Where do Tiles come from?”

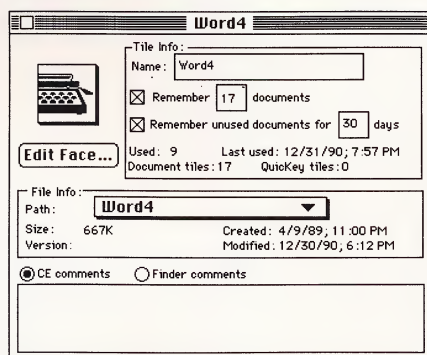
Tiles are created automatically. The Tiles Application watches and remembers the applications and documents that you use.

If you create and save a new document, it will show up automatically in Tiles. New Tiles are stored in “tile palettes.” Like this one showing documents that were opened with MacroMind Director™.



“I do a lot of work ... won’t I get a lot of Tiles?”

The Tiles Application will remember your last 10 files or your files from the last 30 days. You set the number of files to remember or days to keep them around.



“So how many commands must I learn?”

None. All the functions of Tiles are right out in the open. You won’t have to dig around in menus or remember command keys to use Tiles. On each Tile palette is an icon bar that gives you “click access” to every command. Everything that you need is there—Clean Up, Trash, Change Tile Size, Change Tile Face. Point at the Tile, then click on the command.

“You don’t hide your phone.”

A real desktop doesn’t hide important things. You wouldn’t put your phone in a filing cabinet. The things that you use everyday are right at your fingertips. When you need it, its right there.

Any Tile can be taken off the palette and placed on the desktop. Things that you use all the time on your Macintosh are now just a click away.

It's the intelligent desktop.

"Some of my work doesn't involve applications or documents but is done by QuickKeys."

QuickKeys 2 Sequences and macros can become Tiles. QuickKey Tiles work the same way that other Tiles work—just double click and the action begins. QuickKeys can be used by themselves or included in Project Tiles.

"Hey, how do I get all those color pictures on the Tiles?"

Images can portray a lot of information very quickly. You can look at an object and recognize instantly what it is. Retouching a photo? Place its image on the Tile that opens the document. You won't have to remember the name of the file or where it is on your disk. To open the document just look for the picture and double click.

Tiles can import images from any PICT file or file that contains icons. That means you can grab images from your clip art collection, applications, or graphic documents that you are creating.



"Tell me about Projects."

You can put several Tiles into a Project Tile and when you double click on that Tile, everything held in the Project Tile will open. Say your company has a file server that contains boiler plate documents. Things like stationery, form letters, and graphics are all there. If you use the form letter all the time, but don't always have the file server mounted, put the QuickKey that mounts the server and the stationery Tile into a Project.

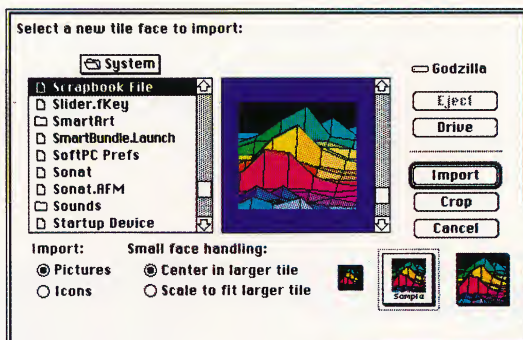
"How do I make the switch to Tiles?"

To get started with Tiles, you don't have to learn anything new. Just use your Macintosh as you normally would. Instead of going to the Finder™ to open files, switch to Tiles. Then gradually you can learn each of the Tiles features.

Tiles will ship during the first quarter of 1991. It retails for \$99.95 (U.S.). If you'd like us to notify you when Tiles ships, give us a call at 1-800-5 CESOFT.

Tiles requires System 6.0.4, 2 megabytes of memory, MultiFinder and a hard disk.

Please recycle ... give this brochure to someone else instead of throwing it away.





CHEF GORDON BLUE

was known worldwide for the wonderful, toothsome dishes he created. He was a master without equal. He had but one problem. When it came time to concoct one of his famous dishes, it would take him hours just to get started. It seemed to take forever to locate the right pan, then find the right knives, the necessary spices seemed to hide in the oddest of places. And there were all those other ingredients. His huge kitchen had cabinets and shelves everywhere! He would run about madly opening and closing them over and over, trying to find a dash of this or a pinch of that. By the time he had assembled all his ingredients, he was exhausted. He managed to create another masterpiece in the kitchen, but he paid a high price in frustration. How good would he be if he could have everything ready when he needed it?

And so it went.

Then, one day, he discovered a way to keep everything he needed for each of his famous dishes in one place. When it came time to cook his world-famous "Gordon's Gourmand," for example, he opened up one cabinet and *everything* was there. This cabinet contained all the cutlery, the pots, pans, spices, ingredients . . . everything . . . all in one place. It was like magic! No matter what dish he wished to create, everything he needed was available immediately. He was a happy man again.

And without the constant frustrations, he went on to even greater fame.

This is just an analogy that describes a new product from CE Software that helps you organize your work much as the chef organized his kitchen.

It's called Tiles™.



Tiles isn't the only thing that will make you productive.

For the Macintosh:

QuickMail™ 50 User Pak
QuickMail™ 10 User Pak
QuickMail™ 5 User Pak
QuickMail™ 1 User Pak
QuickMail™ 1 User Add-On
QM-Serial Gateway™
QM-Datacollection Bridge™
QM-Connect Gateway™
In/Out™ 50 User Pak
In/Out™ 10 User Pak
In/Out™ 5 User Pak

QuicKeys™ 2
DiskTop™
CalendarMaker™
MockPackage™ Plus Utilities
Amazing Paint™
Alarming Events™
Tiles™

For IBM® PC/Compatibles:

QuickMail™ PC 10 Users
QuickMail™ PC 5 Users
QuickMail™ PC 1 User
CalendarMaker™ PC

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COMPUSERVE: 76136, 2137
MCI MAIL: CESOFTWARE

CE SOFTWARE

Connecting people and productivity.

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